



# School Networking Meeting

**Partnering for a Healthy California**  
**February 9, 2010**





# Welcome

- **Look at the number on the right corner of the agenda.**
- **Find the table with that number and take a seat.**
- **Do networking activity and meet 5 people you don't know.**
- **When you complete the activity, get a prize ticket from a Program Manager.**

A decorative border on the left side of the slide. It features a collage of fresh fruits including blueberries, watermelon, broccoli, oranges, and corn. At the bottom, there is an image of a basketball being shot into a hoop with several hands reaching up to catch it.

# Welcome

- **Susan B. Foerster, M.P.H., R.D., Chief Policy, Planning, and Evaluation Section, *Network for a Healthy California*, CDPH**
- **Gil Sisneros, M.P.H., Chief Program Development Section, *Network for a Healthy California*, CDPH**



# “Ask Me About....” Group Activity

- **Facilitator**—the person who has traveled the greatest distance.
- **Everyone discusses their “Ask Me About.....” (about 1-2 minutes/person).**
- **During introductions, you will not be sharing your “Ask Me About....”. You will give the microphone to another person at your table to share what it is.**



# Introductions

- Will be done in alphabetical order according to “THE BOOK”.
- When your agency’s name is said, everyone from the agency stands up.
- *Raise your hand* if you will be the person to talk and you will be handed the microphone.
- Introduce yourself and say “Ask Me About..” and pass the microphone to someone at your table to complete the sentence. That person will get a ticket if the information is correct.



# Sierra Cascade Nutrition & Activity Consortium

## Nonnie Korten Award Criteria:

- **Successfully and creatively implements a *Network* program that motivates and empowers SNAP-Ed eligible children and/or adolescents to increase consumption and enjoyment of a variety of colorful fruits and vegetables and to engage in physical activity every day.**
- **Clearly demonstrates effective strategies for bringing about healthy change by working at multiple levels of the social ecological model.**
- **Actively and generously shares these ideas and resources with other *Network*-funded projects.**



# Before the Break

- **Decide on the marketing topic you have the most experience/success. People from the same agency should select different topics.**
- **Move to a table labeled with one of the five topics:**
  - Administrators (School Board, Principals, Superintendent)
  - Director of Instruction & Teachers
  - School Staff (Nurse, School Food Service, Support Staff)
  - Parents
  - Community (include media)

A decorative border on the left side of the slide. It features a collage of fresh fruits including blueberries, broccoli, watermelon, peaches, corn, and oranges. At the bottom of the border, there is a basketball and several hands reaching up towards it, suggesting a game or competition.

# Group Activity

- **Facilitator:** The person who has worked with the *Network* for the longest time.
- A team of six people (or two tables) will brainstorm what the **TOP FIVE successful strategies** are for the target audience.
- Record each strategy on a separate **Post-It Note**.

A decorative border on the left side of the slide. It features a collage of fresh fruits including blueberries, watermelon, broccoli, oranges, and corn. At the bottom, there is a basketball and several hands reaching up towards it, suggesting a game or competition.

# Group Activity

- **Go to the chart paper that has your topic listed.**
- **Brainstorm with other “teams” who have the same topic and determine what are the TOP FIVE strategies.**
- **List these strategies of the chart paper and select one person to present them.**
- **If you have time, list additional strategies.**



# Thank you for attending

- **Prizes**
- **Your “exit ticket” is the evaluation form that will be collected by Program Managers at the door.**