



The Food Bank of Yolo County
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MOVEABLE MARKET



What is it?

Poor diet and physical inactivity soon will pass tobacco as Americans' leading cause of preventable death (JAMA, Mar 2004)



For whom?

over **30** % 7th graders in Yolo are an unhealthy weight (CFPA, 2005)



90 % brain development occurs within first 5 years



Why?

49 % of American children who do not eat a single serving of fruit / veg (Arch Pediatr Adolesc Med, 150; 1996)



By 2010 **50** % of American children will be overweight or obese (Int JPed Obes, 2006)

