



## Working with Collaboratively with your community –

Nuts and Bolts

Presented by:  
Chris Boynton, Director  
Alameda County Office of Education  
Nutritional Learning Community Coalition  
510-670-4539  
cboynton@acoe.org

## Getting them there

- Advertise, advertise, advertise!
  - In monthly newsletter, on the web, three flyers
  - one whole page a month prior, \_ page at the beginning of the week and \_ page the day of
  - Every child
  - Big Mouth – use the attendance system to call everyone
- Invite everyone!
- Know the social nodes – and have them call.
- Find your friends and let them work for you

## What to do when they're there

- Construct workshops that use their expertise
- Never have experts speak more than 15 minutes without interaction with the audience
- Use public notes
- DO SOMETHING!
- Leave with action plans –
- HAVE FUN!
- CELEBRATE!

## Getting them back!

- Have had an active engaged meeting with everyone leaving with a doable action item (even if it's personal)
- Advertise, advertise, advertise
- Connect to social nodes – teachers, parents, principals





**Thank you**

Network for a Healthy California is funded by the US Department of Agriculture's Food Stamp Program, an equal opportunity provider and employer. The Food Stamp Program provides nutrition assistance to people with low income. It can help you buy nutritious food for a better diet. To find out more, call 1-800-670-3633.

